

# THE SUSTAINABLE BRAZILIAN BEEF



## HOW BRAZIL SUSTAINABLY PRODUCES QUALITY MEAT

FROM 1990 UNTIL 2017  
PRODUCTIVITY

**INCREASED 146%**



IN THIS PERIOD PRODUCTIVITY WENT FROM:



**1,63@/ha/year**



**4,01@/ha/year**

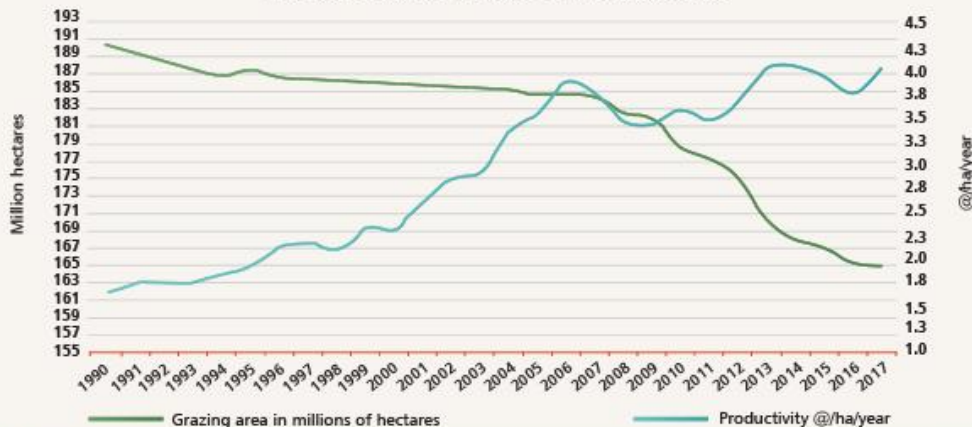
**235 MILLION  
HECTARES**

OF NATIVE LAND  
WERE LEFT UNCUT  
due to technological advances  
in the last 27 years



IN OTHER WORDS, IN THE LAST FEW YEARS BRAZIL REDUCED THE AREA  
OCCUPIED BY CATTLE WHILE RAISING MEAT PRODUCTION

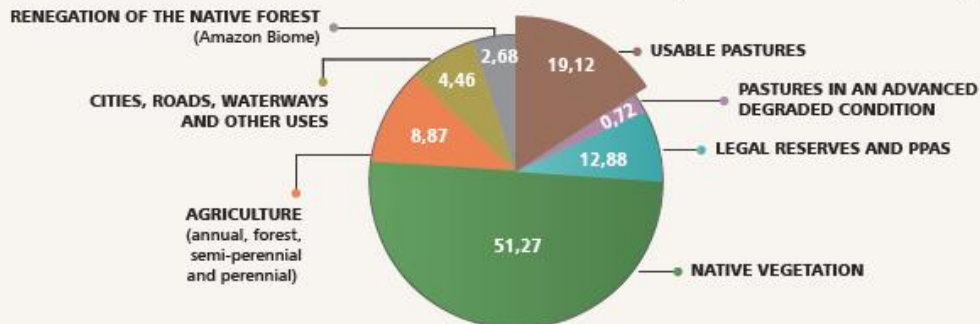
Evolution of pastures areas and meat production



Source: Agroconsult Pecuária, compilação de dados IBGE, Lapió, Piracidas, Agroconsult, Produs, Map Biomas, Agroconsult

By 2017 livestock productivity should grow by 45%. Which should set 10 million hectares of land free

THIS HELPS PRESERVE NATIVE VEGETATION IN BRAZIL (land use in Brazil - in %)



PROTECTED FORESTS IN BRAZIL COVER AN AREA EQUIVALENT TO  
**6 TIMES THE SIZE OF GERMANY**



Source: Agroconsult Pecuária / IBGE / MAPA / Elaborado por Abiec

**99%**  
OF THE WATER  
USED IN LIVESTOCK  
BELONGS TO  
NATURAL  
RAIN CYCLES

